

## Company Overview

Evoke Technologies is client-centric and relationship-based company, with focus to provide cost effective software maintenance & support while our client's can focus on future needs. As a **SEICMM level 3** standards company, Evoke differs from other offshore outsourcing software firms because we maintain a focused approach to building the solutions you demand, using our highly successful implementation methodologies.

## Why Evoke?

We can build strategic mobility solutions that provide last mile connectivity to your enterprise automation. Our beneficial and comprehensive approach will help enterprises attain enduring, satisfying results. Our role is not confined to playing mere advisors but we will serve you to initiate, implement and refine solutions. What is more, we will prove that the solutions suggested by us are most lucrative for your enterprise.

## About The Customer

Customer is a large company with presence across the globe and leading brands in consumer goods, personal goods and pharmaceutical space. The company has large distribution network and employs a huge sales & marketing team to take its products to the nook and corner of the country. The company required a sales & marketing force automation to reduce delays in order fulfillment, reduce mistakes in order fulfillment and to gain market intelligence like off take, etc.,

## Challenges

- Developing native mobile app with uniform user experience across various mobile platforms, various screen resolutions, various memory capacities and various keypads
- Deploying mobile app remotely across a huge geography
- Integrating the mobile app with ERP and homegrown systems

- Monitoring end-to-end deployment for Failures and usage problems
- Proactively solve the failures and usage problems so that the sales & marketing team management can rely on the solution's market intelligence to make their decisions

## Approach

- Developed native mobile apps for Android, J2ME and BREW platforms
- For J2ME and BREW platforms built development framework to speed up and minimize development effort
- For J2ME and BREW platforms designed testing framework to carry out automated testing on mobile phones to perform load testing, identify memory leaks, battery performance, etc.,
- Built a synchronization engine to download products, prices, etc., from SAP to mobile phones, upload orders from mobile phones to SAP, upload orders into distributors' homegrown order fulfillment system
- Built a Mobility Deployment, Monitor and Manage Dashboard Platform for end-to-end proactive monitoring for failures, usage problems, security problems, etc., with tools for fixing them

